



# Presentation Tune-Ups

## STEVE BRETT

COMMUNICATOR/TEACHER/COACH



### SOCIAL

 FB/PresentationTuneUps

 @PTunesGuy

 LI/Presentationtuneups

### PROFILE

I specialize in public speaking and communications. After making millions of pitches, presentations and campaigns as the head of a NYC ad agency and marketing business, I can teach you how to win over your audience, win the business, or simply win the hearts and minds of your audience.

### EXPERTISE

Translating Science  
Explaining Engineering  
Presenting data  
Storytelling  
Deck design  
Body language  
Vocalizing  
Putting it all together

### OFFERING

Online and in-person:  
Lunch'n'learns  
Lectures  
Workshops  
Webinars  
Custom classes  
Individual consulting

### INFLUENCE FRIENDS AND WIN PEOPLE

Public speaking is an overlooked skill for entrepreneurs, managers, and leaders in business and in life. Clear communication is crucial, especially in this time of multi-media and social media platforms on all kinds of digital devices. Some of your communications will be face-to-face, but online meetings and conferences add a layer of complexity and distance. They say it's a "soft skill."  
Nope!

Data alone will not turn a sales lead into a buyer or convince an investor to come on board. Poorly designed slides are distracting at best, confusing at worst. And a bad story delivered haltingly will not inspire confidence in your audience.

Aristotle talked about Ethos, Pathos, and Logos to persuade an audience. I've modernized that to The Head, the Heart, and The Guts - or the facts, the passion, and survival.

Warren Buffet said, "In graduate school, you learn all this complicated stuff, but what's really essential is being able to get others to follow your ideas."

### EXPERIENCE

- Door-to-door sales
- Boiler room sales
- Radio
- Television
- Ad agency
- Consulting
- Package goods
- Entertainment
- B2B
- Healthcare
- Government
- Corporate
- Insurance
- Finance
- Internet
- Electronics
- Recruitment
- You name it

## Customized. Creative. Coaching.

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